Caring for Massachusetts

Together for Older Adults & Caregivers



Nursing Home Care Is Personal.

Let's Fund the Quality Care Every Resident Deserves.

Caring for Massachusetts brings together families, residents, caregivers, and neighbors to ask the state to fully fund nursing home care at its true cost.

It's about making sure older adults receive the quality care they deserve — and that the people who provide that care have the staffing, resources, and support they need.

WHY THIS MATTERS

You make a difference in residents' lives every day.

Adequate funding helps nursing homes support their teams, retain dedicated caregivers, and provide the quality care residents and families count on.

WAYS TO GET INVOLVED

- **JOIN THE CAMPAIGN** — Show your support for fully funding nursing home care at its true cost.
- **SHARE YOUR STORY** — Tell us about why nursing home care is important to you and your residents.
- **SPREAD THE WORD** — Share the campaign with coworkers, family, friends, and your community.
- **MAKE YOUR VOICE HEARD** — Turn personal experiences into messages that reach lawmakers.

TOGETHER, WE CAN MAKE A DIFFERENCE.

Visit **www.caringformass.org**

to join the campaign, share your story, and learn how to take action.

Every resident. Every family. Every caregiver. Every community.